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Terms of Reference

Position Title: Creative Director and Producer

Organization: The National Council for Human Rights, Egypt (NCHR)

Duration: Six months (30 Workdays)

Background

The National Council for Human Rights (NCHR) plays a vital role in promoting and protecting human rights in Egypt. As an independent and impartial body established in accordance with international human rights standards, NCHR is dedicated to upholding and advancing the fundamental rights and freedoms of all individuals within our jurisdiction.

In line with our mandate, we seek to raise awareness among citizens about national human rights institutions through NCHR's functions, significance, and impact on society.

Purpose and Main Goal

The Creative Director and Producer will be responsible for developing and producing a documentary film that showcases the work, mission, and impact of NCHR in promoting human rights and social justice in Egypt.

The documentary will also highlight the initiatives and outcomes of a project co-funded by the European Union, emphasizing the importance of collaboration and community engagement in advancing human rights.

Key Responsibilities

1. Conduct research on the history, mandate, and achievements of NCHR.
2. Develop a creative concept and storyline for the documentary, emphasizing national human rights institutions' (NHRIs) roles in protecting and promoting human rights.
3. Identify key stakeholders and beneficiaries of NCHR's work to feature in the documentary.
4. Plan, coordinate, and conduct interviews with NCHR staff, partners, and project beneficiaries.
5. Capture relevant footage and visuals to illustrate the impact of NCHR's interventions and projects.



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6. Edit and produce a high-quality documentary film that aligns with human rights principles and ethical standards.
7. Ensure accuracy, integrity, and sensitivity in the portrayal of human rights issues and stories within the documentary.
8. Collaborate with NCHR's communications team to promote and disseminate the documentary through various platforms and channels.

Qualifications and Experience

1. A minimum of five years of experience in directing and producing documentary films, with a focus on human rights, social justice, or related themes.
2. Profound understanding of human rights law, standards, and principles, as well as the role of NHRIs in promoting and protecting human rights.
3. Strong research, storytelling, and visual communication skills.
4. Demonstrated ability to engage and collaborate with diverse stakeholders, including vulnerable and marginalized groups.
5. Proficiency in video editing software and production tools.
6. Previous experience working on projects related to human rights advocacy, community development, or social change is desirable.

Application Process

Interested candidates are invited to submit their CV, portfolio of previous works, a cover letter outlining their relevant experience and motivation for the role, and a proposal outlining their creative approach to producing NCHR's documentary.

Applications should be sent to jobannouncement.nchr.eu@gmail.com

/ by October 10th 2024.

Shortlisted candidates will be contacted for further assessment and interviews.